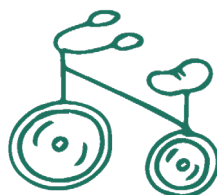


# Pueblo Crítico

Catalog of services and tools  
for Popular Education

August 2020



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Pueblo Crítico, 2020



# ABOUT US...

Pueblo Crítico is an organization based in Puerto Rico, whose mission is to promote social education and critical participatory democracy through services and the creation of tools, based on Popular Education. Our vision is for the People to develop their capacity for critical thinking, assertiveness, and innovation in social action, by building a just, sensible, dignified and self-determined world.

To achieve this, we provide advisory, design customized tools and strategies, facilitate events, train, practice social work and psychology, and also produce our tools. Thus, we satisfy the needs and interests of people, professionals in various disciplines, organizations, and communities.

# OUR VALUES

A *Pueblo Crítico* is a critical mass that is joyful.

**Defiant.** Creative. Unsettled. Subversive. Wise.

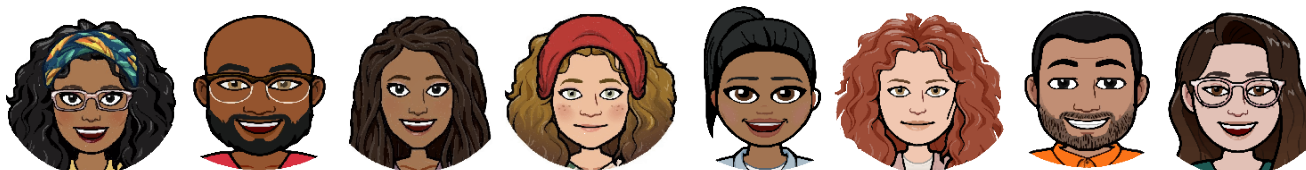
That builds horizontal relationships. Vulnerable. Diverse.  
With utopias. Solidary. Caring. Environmentalist. Outspoken.  
With beliefs. With values. Respectful. That marches.

Emergent. Inventive. Skillful. A conceptualist.  
Artistic. That colors. Egalitarian. Sensible. **Fair.** Cooperative.  
That shares. Curious. Participative. That seeks information.  
Studious. Traveller. That complains.  
That takes a stand. Anti-racist.

Active. Courageous. Unyielding.  
That defends itself. **Self determined.** That knows its history.  
That affirms its identity. That question its traditions.  
Humorist. A listener. Empathic. **Dignified.**  
Anti-patriarchal. That reads.

Resistant. Productive. That practices solidary economy.  
That seeks collective wellbeing. Eager. Awake. Whose horizon  
is the common good. That dreams.

**¡A Fighter!**



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# the collective

*Pueblo Crítico* thrives on the knowledge and experience of activists, popular educators, and professionals from around the world. Currently, the organization sustains from time and effort dedicated by passionate and critical social work practitioners, a psychologist, and an artist, all with rich backgrounds in national and international non-profit, social and political organizations. We take advantage of this catalog to introduce ourselves. Get to know us!

# Collective



**Kamil M. Gerónimo-López**

Founder (2017)  
Popular Educator  
Social Worker  
Graphic Designer  
**Bachelor in Arts of Social Sciences**  
Major in Cooperatives  
Minor in Geography  
**Master in Social Work**  
Major in Individuals and Families  
**PhD Student**  
Lifelong Learning & Adult Education  
Dual degree in Compative &  
International Adult Education



**Sugeily Torres Caraballo**

Popular Educator (2019)  
Social Worker  
**Bachelor in Arts of Social Sciences**  
Major in Psychology  
**Master in Social Work**  
Major in Community Social Work



**Addiel I. Florenzan Metz**

Popular Educator (2017)  
Social Worker  
Graphic Designer  
**Bachelor in Arts**  
Major in Criminal Justice  
**Master in Social Work**  
Major in Social Work Administration



**Zuleika Rodríguez Hernández**

Popular Educator (2019)  
Psychologist  
**Bachelor in Business Administration**  
Major in Marketing  
**Master in Arts**  
Major in Counselling



**Odalys Rivera Vázquez**

Administrative Official (2018)  
Popular Educator  
Social Worker  
**Bachelor in Arts of Social Sciences**  
Major in Political Sciences  
**Master in Social Work**  
Major in Community Social Work



**Raúl Reyes Morales**

Graphic Designer (2020)  
**Bachelor in Architecture**  
Major in Environmental Design  
Minor in Geography  
**Graduate Studies in Architecture**



**Reivelisse Sánchez Rosado**

Popular Educator (2018)  
**Bachelor in Arts of Social Sciences**  
Major in Psychology  
**Master in Social Work**  
Major in Individuals and Families



**Grace Blanco Rosario**

Popular Educator (2020)  
**Bachelor in Arts of Social Sciences**  
Major in Social Work  
**Master in Social Work**  
Major in Community Social Work



# our services

From *Pueblo Crítico*, we accompany the processes of activists, professionals in various disciplines, organizations, and communities through seven kinds of services or accompaniment models.

Within the following pages, we invite you to find out the nature and structure of each kind of accompaniment. We include service's samples of the lived experiences.

# Services

1

Consulting

4

Training

2

Methodology  
& Graphic  
Design

5

Social Work  
&  
Psychology

3

Event  
Facilitation

6

Tool  
Production

7

Childcare

# 1 Consulting

Pueblo Crítico accompanies the immersion in Popular Education. It goes from approaching the reality from and on which you would like to act, to identify current needs and challenges. From brainstorming ideas to working on said reality through the Popular Education framework. The consulting is conceived as a type of accompaniment that is sustained through meetings, some for dialogue, others for work design, test, and reflection. We go hand in hand, starting at reading reality from a critical perspective. Then we move to design and implementation, until the final phase of evaluation.

## CONSULTING STRUCTURE

### A 10 STEP PROCESS

1. Reach out to us
2. Fill Service Request Form
3. Identification of Needs
4. Intro to Popular Education
5. Critically Reading of reality
6. Brainstorming
7. Conceptualizing tools
8. Test Drive
9. Praxis: Action & Reflection
10. Service Evaluation & Review

## Consulting Experiences



**"La Ley 54 en Puerto Rico"**  
**[The Law 54 in Puerto Rico]**  
**(2017)**

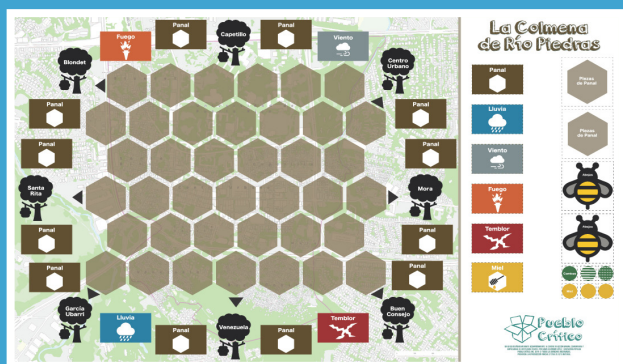
**Client:**  
**Maricarmen Carrillo-Justiniano**  
**(Lawyer)**

### Description:

Boardgame Law 54 in Puerto Rico is a tool to sustain a critical dialogue between professionals from various branches who work with survivors and victims of gender violence in the country. This tool was designed along with Lic. Maricarmen Carrillo-Justiniano, interested in innovating approaches for Legal Intercession training. The game brought to the table how 15 not so fictitious characters confronted the judicial system and relevant social services to exercise their right to a dignified life.

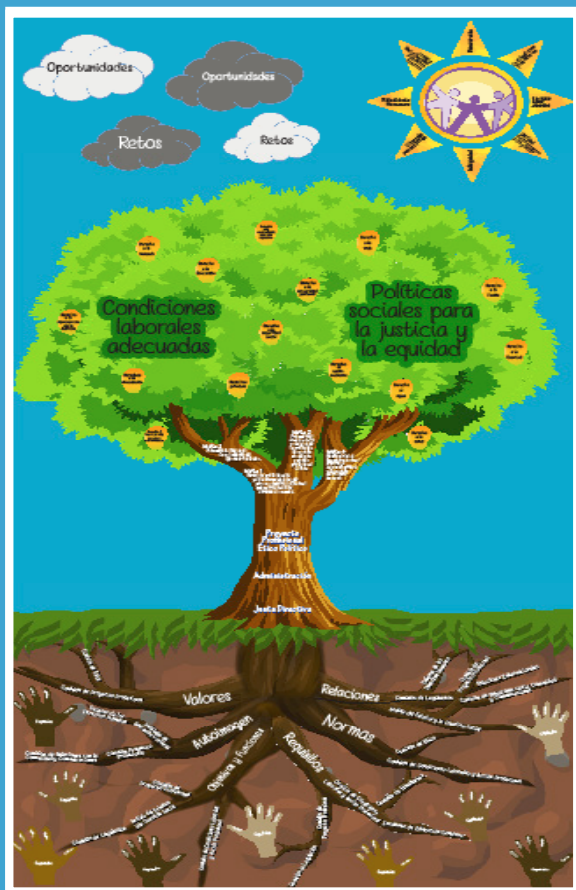
### Objectives:

1. Reveal how the system hinders access to justice.
2. Understand how professional prejudices obstruct the path to dignity.



### Description:

## Objectives:



**Client:**  
**Colegio de Profesionales del Trabajo Social de Puerto Rico**

### Description:

## Objectives:

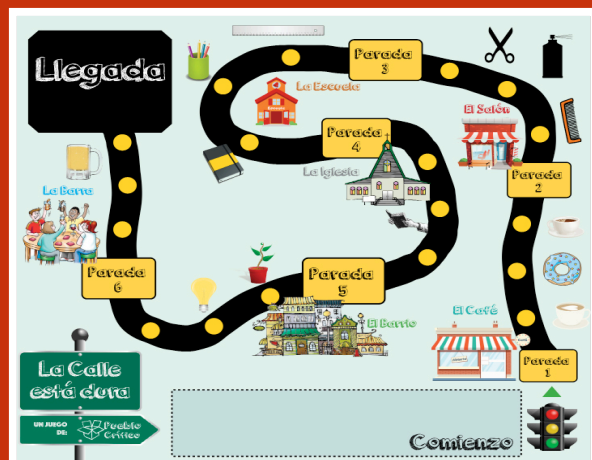
## 2 Methodology & Graphic Design

Pueblo Crítico offers on-demand graphic design, the illustration of materials and methodology. We know you have enough creative imagination to visualize the tools and methods you need in their daily work. We offer our skills to make that idea a tangible one, whether its banners, manuals, interactive posters, board games, and strategies. Count on us to explore your needs and propose different action routes. We go from that idea that you already have in the pipeline, to the manufacture and delivery of the material. Also, we make sure that your tools and methodological strategies recognize Inclusive Language and meet the rules for visual accessibility. Use this service for educational programs, group exercises, facilitation techniques, infographics, graphic art, illustration and more ...

### DESIGN STRUCTURE 10 STEP PROCESS

1. Reach out to us
2. Fill Service Request Form
3. Identification of Needs
4. Dialogue 1: Brainstorming
5. Dialogue 2: The Proposal
6. Dialogue 3: The Feedback
7. Revision & Changes
8. Final Approval
9. Manufacture & Delivery
10. Service Evaluation & Review

## Design Experiences



**"La calle está dura" [It is hard in street] (2017)**

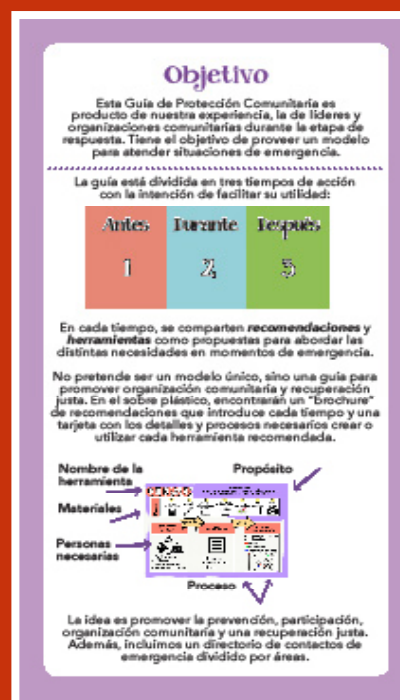
**Comissioned by:  
Mabel López, MSW, PhD.**

### Description:

"La Calle está dura" is a novel tool designed by Mabel Lopez, a university professor and social worker wanting to foster critical dialogues about issues of gender, sexuality, and sexual orientation with the elderly. Following boardgame fashion, we integrated a dice, a map and places to navigate. After taking a pawn, players would move along this intriguing street, to challenge their ideologies in the cafe, barbershop, church, and more.

### Objectives:

1. To share and re-shape worldviews, opinions, beliefs, and experiences.



**"Guía de Protección Comunitaria"**  
[Community Protection Guide]  
(2018 - 2019)  
Comissioned by:  
Taller Salud

## Description:

The graphic design and content revision of the Community Protection Guide was commissioned by Taller Salud and carried out in collaboration with the organization's team. The guide is the product of the experience of community leaders and organizations during the response phase to hurricanes Irma and María.

## Objectives:

1. Develop and design a tool that provides a useful model for dealing with emergency situations before, during and after they happened, parting from organizing and aiming for a fair recovery.



## Description:

Doctoral candidate Nitza González-Rodríguez commissioned the graphic creation of a board game she had in mind, a road to self-care. It proposes a critical reflection on the subject of self-care, from player's experiences as psychology interns.

## Objectives:

1. Promote a critical discussion on the culture of self-care.
2. Ignite critical thinking and awareness of protective self-care strategies.
3. Promote self-compassion and mindfulness.

**"Travesía del Autocuidado" (2019)**  
Comissioned by:  
Nitza González, PhDc

# 3 Events Facilitation

Pueblo Crítico can facilitate events that have been designed by other people and organizations aligned with our values. Under this type of accompaniment, the experience starts with a discussion about the aspirations the client has for convening and unite a given audience in an event. We move together step by step, from structuring a program or itinerary to running the facilitation of the event. What we add, is the critical deliberation of initial aspirations and envisioned methodologies to guarantee engaged participation, the democratization of the processes to be lived, the promotion of a solidary leadership. Also, we reinforce facilitation that is inclusive, soulful, and conscious intersectional power dynamics.

## EVENT FACILITATION

### 10 STEPS PROCESS

1. Reach out to us
2. Fill Service Request Form
3. Identification of Needs
4. Meeting 1: Aspirations
5. Meeting 2: The Proposal
6. Meeting 3: Methodolgy
7. Revision & Changes
8. Material Manufacture
9. Facilitation
10. Service Evaluation & Review

## Facilitation Experiences



**Design/Facilitation of experientials:**  
**Walking and Building Together.**  
**Event Design Period: 1 year**  
**Event Facilitation: 2 weekends**  
**Client: Colegio de Profesionales**  
**de Trabajo Social de Puerto Rico**

### Description:

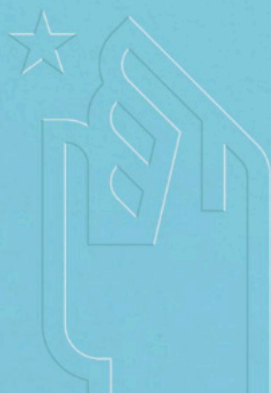
The design and facilitation of weekend experiential was an accompaniment that addressed the coordination of educational efforts for the development and achievement of the Professional Project, as established in the Social Work Association's regulations.

### Objectives:

1. Sharing experiences of Regional Chapters
2. Forging a common vision of the role of Board Chapters
3. Analyze the trends of the Work Plans.
4. Promote the activism of each chapter for the construction of a professional "us" that strengthens the Association and the Professional Project
5. Promote fellowship and socialization.

# Pueblo, Poder, Solidaridad.

Apoyando el movimiento de  
justicia social en Puerto Rico



**Event: Maria Fund 1st Meeting (2018)**  
**Event Design Period: 6 Months**  
**Event Facilitation: 3 days**

**Client:**  
**Center for Popular Democracy**  
**Image: CPD**

## Description:

Pueblo Crítico contributed to the design and facilitation of the First Meeting of the Maria Fund, along with Xiomara Caro and Raquel Delgado. The idea was to gather fund receivers across social justice movement to conceive and conduct reflective activities carried out through planning canvases and boardgames. We aimed for a joyful climate that would host critical capacity and community building. It was facilitated within the framework of Popular Education and considered collective knowledge construction when shaping socio-political transformation.

## Objectives:

1. Co-design and facilitate a meeting space that acknowledges the needs of 33 represented organizations, expressed through previews interviews conducted and transcribed by members of the Maria Fund, codified in N-Vivo by Pueblo Crítico's team.
2. Facilitate micro meetups of represented organizations.
3. Promote the exchange between activists of strategies, reflections and initiatives.
4. Outline next steps as movement on the Island.

## Description:

We took on the task of co-designing and co-facilitating a 4-day immersion for the 7 recipients of the Open Society Foundations Youth Scholarship in Puerto Rico.

## Objectives:

1. Design a meeting that allows socialization between recipients and the OSF team.
2. Facilitate activities that open the space to guide, clarify doubts and officially start the scholarship year for each project.
3. Promote the integration and interconnection of projects across the Island in order to strengthen the work and professional growth of each scholarship recipient.



OPENSOCIETYFOUNDATIONS.ORG

**Open Society Announces New Puerto Rico Youth Fellows**

Congratulations to the recipients of the Puerto Rico Youth Fellowships,

**Event: Opening Orientation (2019)**  
**Event Design Period: 6 Months**  
**Event Co-facilitation: 3 Days**

**Client:**  
**Open Society Foundations**

# 4 Training

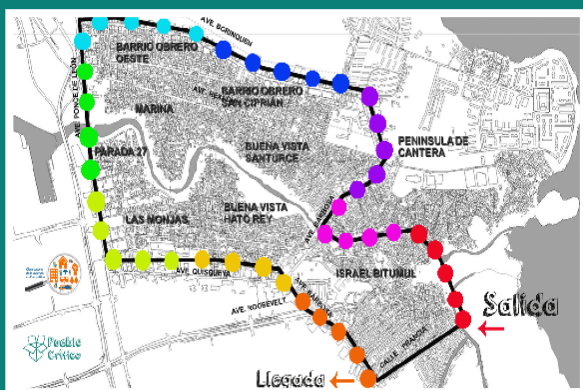
Pueblo Crítico facilitates workshops on controversial issues and social urgency, from a critical, creative, playful and proactive perspective. For the facilitation of each workshop, we design games, exercises, techniques, and tools that allow a diversity of populations, get to know Popular Education in the practice. We aim at the critical development of people, organizations, and communities, through their immersion in processes, projects, and debates of relevance to the Island. Here we enlist the subjects we are prepared to train. However, we are open to design workshops on demand, requested by professionals, communities, and organizations.

## TRAININGS

### 10 STEPS PROCESS

1. Reach out to us
2. Fill Service Request Form
3. Identification of Needs
4. Confirm Form Reception
5. Discuss the Request Form
6. Quote
7. Confirm Training
8. Training
9. Service Payment
10. Service Evaluation & Review

## Experiences



### Workshop: Right to Housing

**Pro-bono Client:**  
**Residents from G8**  
**2017**

### Description:

Housing is approached from a perspective of dignity and human rights. The methodology includes the presentation of the principles of adequate housing and a dialogical-critical board game.

### Objectives:

1. Explore housing experiences.
2. Identify services and access processes.
3. Problematizing obstacles to achieving roof access.
4. Address an intersectional perspective.
5. Link other human rights.
6. Distinguish types of tenure and ways of living, present in foster homes, lodgings, shelters, public housing, cooperative housing, low-income housing, rent, etc.



**Workshop: Toolbox for Social Work passionate practioners (2018)**

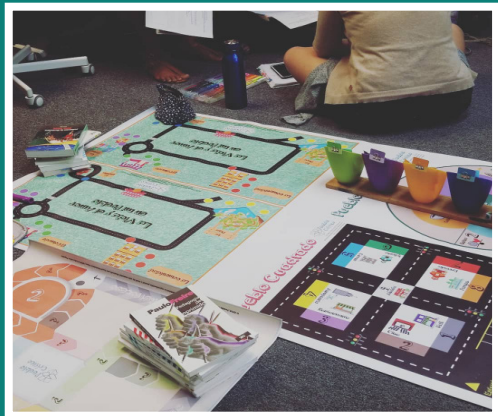
**Client: Instituto de Educación Continuada**

### Description:

Six (6) hour Continuing Education Workshop, where Popular Education is addressed and how it reaffirms the passion, creativity, and empathy required by social work professional action. The training links this critical pedagogy with the defense of human rights. It offers creative strategies and techniques to use when working with individuals, families, groups, and communities. The methodology includes games, demonstration of techniques, design of exercises for application in our current context.

### Objectives:

1. Understand the historicity of Popular Education
2. Identify its fundamental and theoretical features.
3. Link the use of methodology with the defense of human rights.
4. Appreciate how the methodology has gained its way trough Social Movements.
5. Distinguish the adaptations when applying the methodology to Social Work with individuals, families, groups, and communities.
6. Apply the knowledge in the design of a Popular Education exercise to carry out with the working populations.
7. Get to know people, initiatives and organizations that practice Popular Education on the Island.



**Taller: Popular Education (2019)**

**Client: Ayuda Legal Puerto Rico**

### Description:

We offered a Popular Education workshop as a political-pedagogical tool for the work of Ayuda Legal Puerto Rico with its social and political allies.

### Objectives:

1. Present and reflect on the theme and methodology of popular education with an emphasis on Latin America, with political and community organizations.

# Available Trainings

## Socio Critical Analysis

1. National Analysis: Structural, Political, Economic and Ideological
2. Human Rights
3. Adequate Housing
4. Identity and Sexual Orientation
5. Masculinities
6. Gender Equality
7. Life and Love in Adolescence
8. The young heart in the era of "likes" & "tweets"
9. Youth: Pregnancies and STIs

## **Motivation**

1. Continuation of Post-Secondary Studies
2. Preparing for Postgraduate Studies
3. Creation of Social Projects
4. Activism
5. Direct action
6. Manifestation
7. Performance

## **Skills**

1. Critical Participatory Democracy
2. Systematization of Experiences
3. Photovoice
4. Popular Education
5. Oratory
6. Resume & Curriculum Vitae
7. Infographic

## **Integration**

1. Individual and Collective Identity
2. Collective Planning
3. Solidarity Leadership
4. Peer communication
5. Youth Social Participation
6. Cooperativism

## **Psychology**

1. Conflict resolution
2. Emotional intelligence
3. Management of stress and emotions
4. Art therapy

## Social Work & Psychology

Recognizing the diversity of situations that can occur in the school context, we offer a range of comprehensive services that can be tailored to the particular needs of educational institutions. From services to individuals in their interpersonal relationships and group dynamics up to institutional accompaniment. We aim to hone skills for dealing with social endeavors in the scholar scenarios. We accompany so that problems can be solved assertively, contextualized and professional fashion, involving students, their families, and faculty. In addition, we provide recommendations and future plans to strengthen the quality of the educational service and the institution's trustworthiness as a safe and brave space.

### SERVICE STRUCTURE

#### 10 STEPS

1. Reach out to us
2. Fill Service Request Form
3. Confirm Form Reception
4. Request Form Discussion
5. Quote
6. Service Agreement
7. Contract Signing
8. Service Offering
9. Billing
10. Service Evaluation & Review

## Scope of Service

The Pueblo Critico, Inc. team will make professional recommendations at different scales: individual (personal), family and institutional, guided by the best professional judgment. The judgment is based on the ethical-political code ascribed as professional canons for social work and psychology in the country. We rely on the method of accompaniment, for social work practice, as defined by our corporation; and evaluation and/or therapy, for the psychology practice. Any accompaniment will be adjusted to the goals we are hired to address in a given educational institution, parting from the theoretical-methodological framework of Pueblo Critic, Inc.

We emphasize that the methodological scope of the Accompaniment exceeds the traditional Case Management, mostly used in department and agencies of the Commonwealth of Puerto Rico. However, it acts in accordance with and is due to the Association of Social Workers Act and to the Act to Regulate the Practice of the Profession of Psychology in Puerto Rico, as well as their respective codes of ethics. This means that in the event of facing sensitive situations that violate the Puerto Rico Safety, Welfare, and Protection of Minors Act, or any other applicable law in the jurisdiction, proper protocols and emergency procedures will be enacted.

## 1 Institutional Accompaniment

Design and facilitate workshops and/or meetings for the faculty to assist or recommend possible approaches or solutions to situations that occur in the context of the classroom or school campus.

## 2 Group or Family Accompaniment

Service available upon request from groups or families to assist in situations that could benefit from a Social Work professional action in designing a solution that meets the needs of those affected.

## 3 Individual Accompaniment

Service can be requested by an individual, or referred by the faculty or administration, to accompany the process of exploring preconceived notions of a conflicting reality and to identify short and long-term solutions. This accompaniment might also help anyone to establish goals in the academic scenario, personal life, time management tools, organization skills, among others. Often, if appropriate, said accompaniment will integrate the family and the faculty in the process.

## 4 Psychometric Evaluations

We carry out psychometric evaluations that measure the intellectual capacities of children 6 years of age and older, using intelligence tests and visuomotor skills, among others. We offer a discussion of the final report with family members and it is handed over for future reference.

## 5 Psychology

We offer psychological therapy for children and families according to the needs identified by the faculty, social workers or family. Depending on the evaluation and diagnosis, guides and tools are offered to work on behavioral issues, emotional and family relationships.

## 6 Pre-college Accompaniment

Accompaniment to high school students to set a path for superior studies. Often, this accompaniment will benefit from the input/support of families.

## 7 Solidary Leadership & Group Dynamics

This accompaniment is requested by students seeking to identify and explore social activities where they can develop their leadership capacities for common and social well-being.

# 6 Tool Production

Here, we create things our way as a response to the challenges the context brings. Mainly, we focus on boardgames, cards and infographics. Also, we design and deliver interactive posters, manuals and strategies that strengthen healthy group dynamics, generating dialogues in rebellious, joyous and productive fashion. This means, devising tools that address various social-economic-political-environmental-cultural problems that lead us to reflect critically on daily life. In doing so, we also nurture Popular Education from Puerto Rico. Each production can be adapted to different themes and groups. Our products includes basic training, carrying tube, complementary game pieces such as cards, pawns, dice, instructions and a Guide for facilitation.

## TOOL PRODUCTION

### 10 STEP PROCESS

1. Birth of the idea
2. Preliminary conceptualization
3. Literature Review
4. Goal Setting
5. Mechanical Design
6. Graphic Art and Design
7. Test Drive
8. Review & Changes
9. Manufacture
10. Distribution

## Production Experiences



**Interactive Poster: The 10 Keys for creative, effective & productive meetings and plenary sessions. (2017)**

### Description:

An interactive tool that allows groups to reach agreements on their ways of meeting and communication.

### Objectives:

1. Practice participatory democracy
2. Horizontalize power relationships
3. Create climates of enthusiasm
4. Maximize productivity
5. Respect the agreed times
6. Organize the dialogue
7. Delegate tasks in a meeting
8. Distribute tasks equally
9. Intention the collective well-being
10. Agree to use the tools
11. Communicate ideas with love and respect



**Cards Game: Sex, Gender & Identity.**  
(2018)

### Description:

The Deck Collection: Respect me! Launches its first tool for popular education on the topics of sex, gender, and identity. It is a fun way to talk about your own experiences and reflect collectively.

### Objectives:

1. Offer a fun and respectful way to bring the discussion about sex, gender, and identity to the table.
2. Facilitate conversations based on personal reflections and experiences.



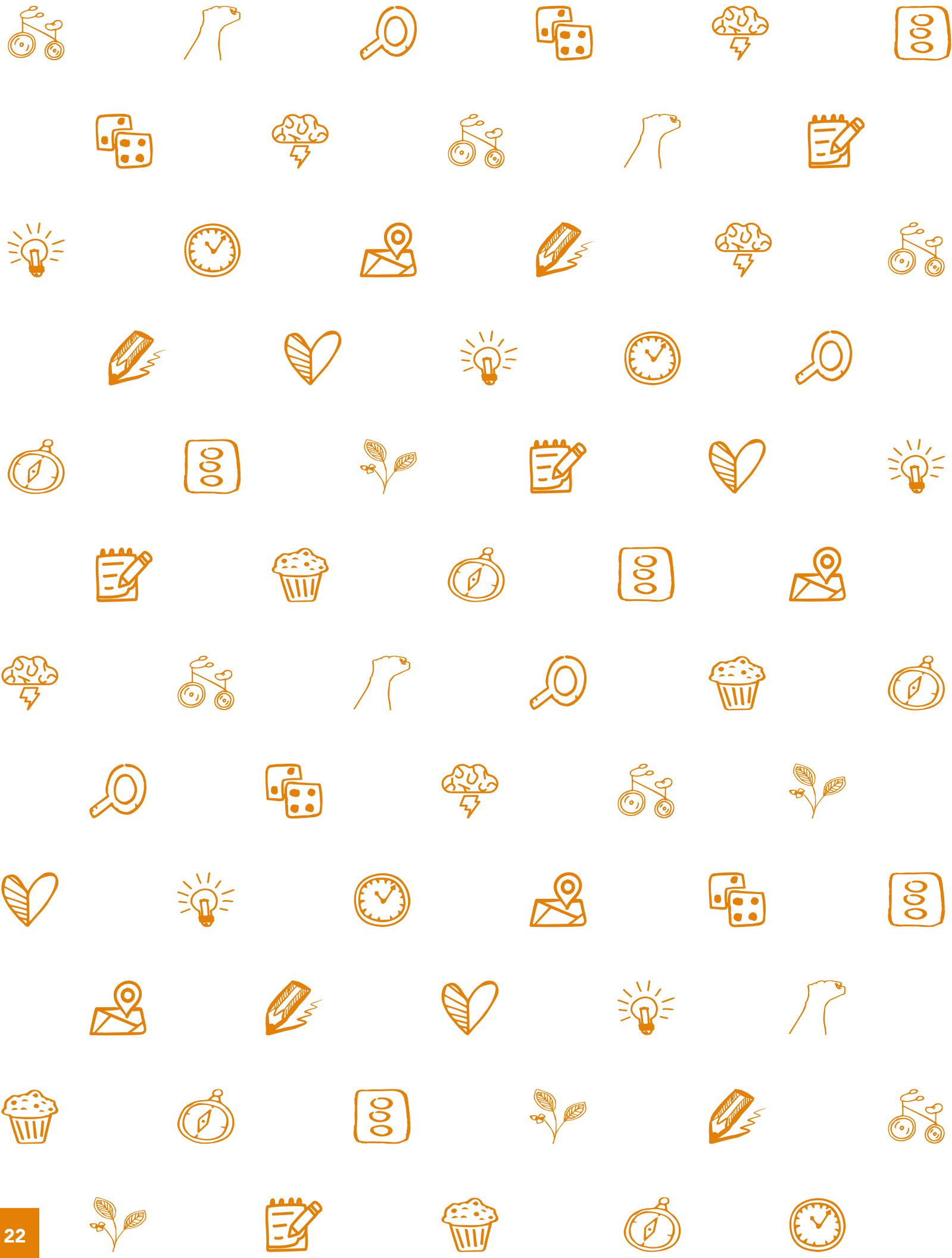
**Patriarchal Planet**  
(2018)

### Description:

A board game to be played in cooperative or individual set up. The challenge is critical thinking. Patriarchal Planet is the first edition of the collection: The Galaxy of Oppressions, a set of games in which Pueblo Crítico proposes to explore various systems of oppression framed on planets.

### Objectives:

1. To problematize the relations that are normalized.
2. To build different ways of relating.
3. To identify the oppressed people in the game and what are the things that oppress them.
4. Analyze the processes of socialization and power relations.
5. Reflect on practices and/or personal experiences of power and oppression.
6. Make micro-aggressions visible in daily relationships.





Our tool production has emerged collectively, as needed in accompaniment processes throughout three years of experience. Thus, their titles, purposes, and characteristics are closely related to the context in which they were born. However, most of them can spark many critical dialogues far and wide. They may bring the content needed to be discussed in a particular group, or it can serve as the canvas to plan ahead. Be it as it may, the experience showed us that by sharing these creations, we have awakened the interest of professionals and activists wanting to integrate them beyond their intended purpose. Eager to see the most elegant step any of them can take, we offer them, the possibility of changing/adapting their design and content to broaden the scope towards people, professionals, groups, organizations, and institutions. Our tools are categorized into three areas:

- 1. Work Guides:** Focused on how to operate, design and systematize from Popular Education.
- 2. Dialogical-Critical Tools:** They are board games, cards, and exercises based on the analysis of reality for its transformation.
- 3. Planning Tools:** Designed to assist collective planning, from diagnosis to scheduling of efforts.

# I. Work Guides



## Design Manual for Popular Education

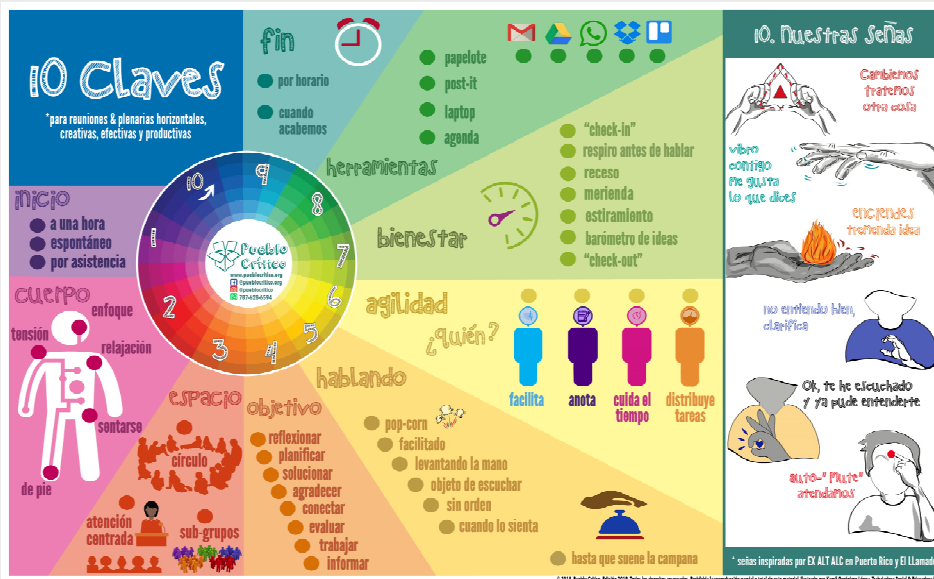
Gerónimo-López, K. (2018)

- » The manual provides an approach to Popular Education, as a pedagogy for social transformation. Clues to understanding its theory and practice are offered, as well as technical and methodological design guides.

# \$15.00

### Description:

- Size 5"W x 8.2"H
- 34 pages
- Language: Spanish
- Color/ Double Sided Printing
- Available areas for note taking



## Interactive Poster: The 10 Keys

Gerónimo-López, K. & Martínez Rosario, H. (2017)

- » Interactive poster for effective, creative and productive meetings and plenary sessions.
- » Objectives:
  1. Practice participatory democracy
  2. Horizontalize power relationships
  3. Create climates of enthusiasm
  4. Maximize productivity
  5. Respect the agreed times
  6. Organize the dialogue
  7. Delegate tasks in a meeting
  8. Distribute tasks equally
  9. Intention the collective well-being
  10. Agree to use the tools
  11. Communicate ideas with love and respect

from  
**\$ 85.00**

### Includes:

1. One banner. Size Options [Small 2.5'W x 1.5'H] [Medium 3'W x 2'H] & [Large 5'W x 3'H]
2. Basic training for groups of up to 10 people
3. Kit: Carrying Tube, Ring Bell & Stickers
4. Laminated Legend

## Systematization of Experiences Log

Florenzán, A., Gerónimo-López, K. & Torres Caraballo, S. (2019)

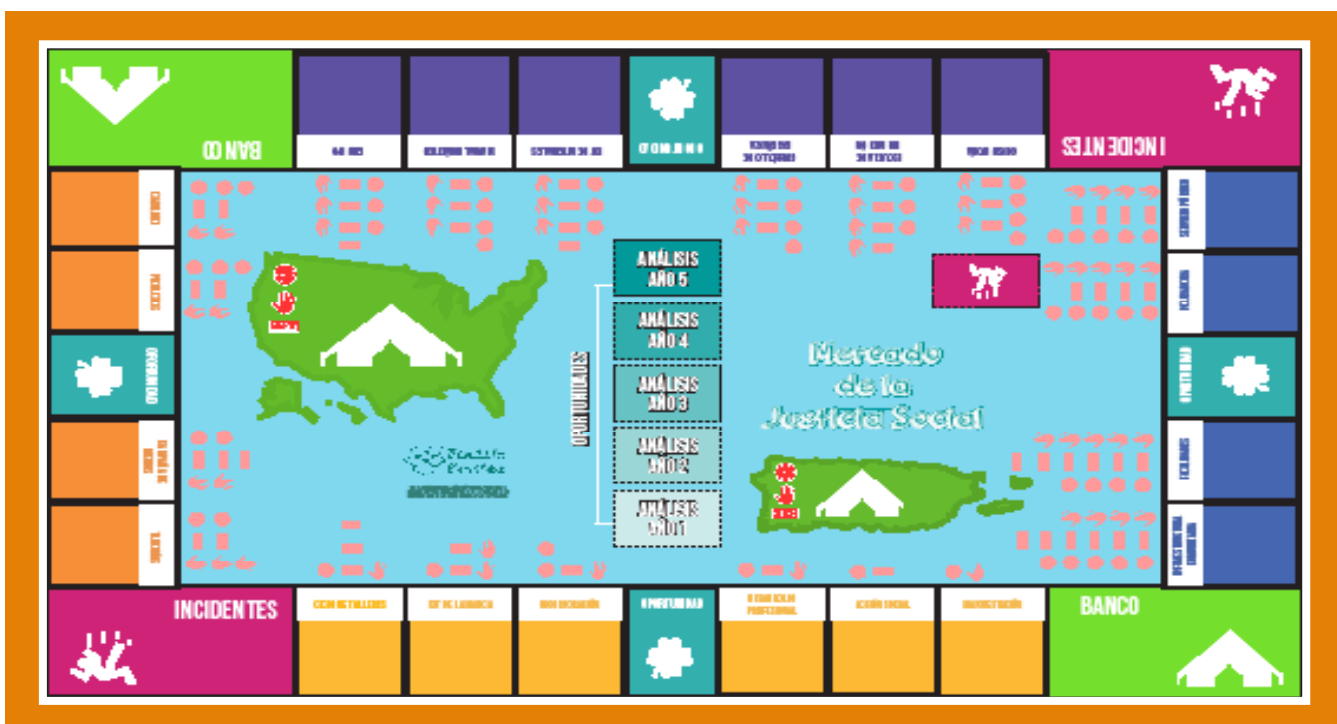
- » Practical notebook to conceive a proposal for systematization of collective experiences. Experience is researched to transform the practices and share the learning and lessons of the journey.

**\$5.00**

### Description:

- Size 8.5"W x 11"H
- 13 pages
- Color/Double Sided Print
- Note taking space
- Language: Spanish

## II. Dialogical-Critical Tools



### Social Justice Market

Florenzan, A. & Gerónimo-López, K. (2019)

- » A board game to transform through the theory and practice of fundraising. Those who play face this industry; they take on projects, receive opportunities, raise labor, monetary resources and time, go through incidents and analyze the progress of their initiatives in a 5 year period. A game to refresh your passion for social justice, plan your budget wisely, exploit your creativity and build a strategy. Original language: Spanish.

from  
**\$160.00**

Additional cost of modification and adaptation: \$30.00 p/h

#### Includes:

1. One banner, size 5'W x 3'H
2. Laminated Instructions and Training
3. Kit: Table-top Bell, Carrying Tube, Pawns, Dice and Double-sided Tape
4. Resources: Coins, Hands and, Watches
5. Cards: 20-Projects, 18-Incidents, 25-Opportunities, 24- Credibility Cards
6. 10 Progress Sheets



## Love & life in my town

Florenzan, A. & Gerónimo-López, K. (2018)

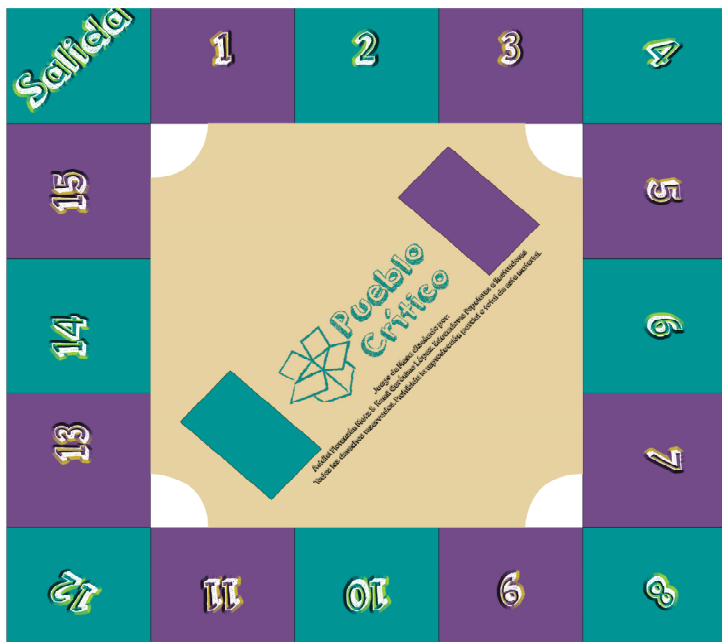
- » A board game to reflect the life and the imaginary of each town love relationships. Players take a bus trip, making stops at controversial everyday life places. Upon arrival, they face situations, react to the hidden stories, discuss impressions with other people and suggest affirmative actions, processes and narratives. All situations are embodied from "fiction" but the same cannot be said of the solving skills that will emerge out of the ideology of players. The game mechanics allow room to change topics, places, and stories. Original language: Spanish.

from  
**\$85.00**

Additional cost of modification and adaptation: \$30.00 p/h

### Includes:

1. One banner, size 5'W x 3'H
2. Laminated Instructions and Training
3. Kit: Table-Top Bell, Carrying Tube, Pawns and, Dice
4. 15 Cards with situations



## ¿What do you see?

Florenzan, A (2018)

- » A board game to work with children and youth on the various problems of social reality. Those who play are positioned at the "exit" of the game with a chip. The die indicates the number of spaces to advance on the board. As they fall into the purple or turquoise squares, they lift the color card, see the image, and answer the question "What do you see?" It provides an opportunity to explore which problems we identify and which do not, of our social reality.

from  
**\$85.00**

Additional cost of modification and adaptation: \$30.00 p/h

### Includes:

1. One banner, size 2.3'W x 3'H
2. Laminated Instructions and Training
3. Kit: Table-Top Bell, Carrying Tube, Pawns and, Dice
4. Game Cards (20)



## The 4 Globes

Gerónimo-López, K. (2017)

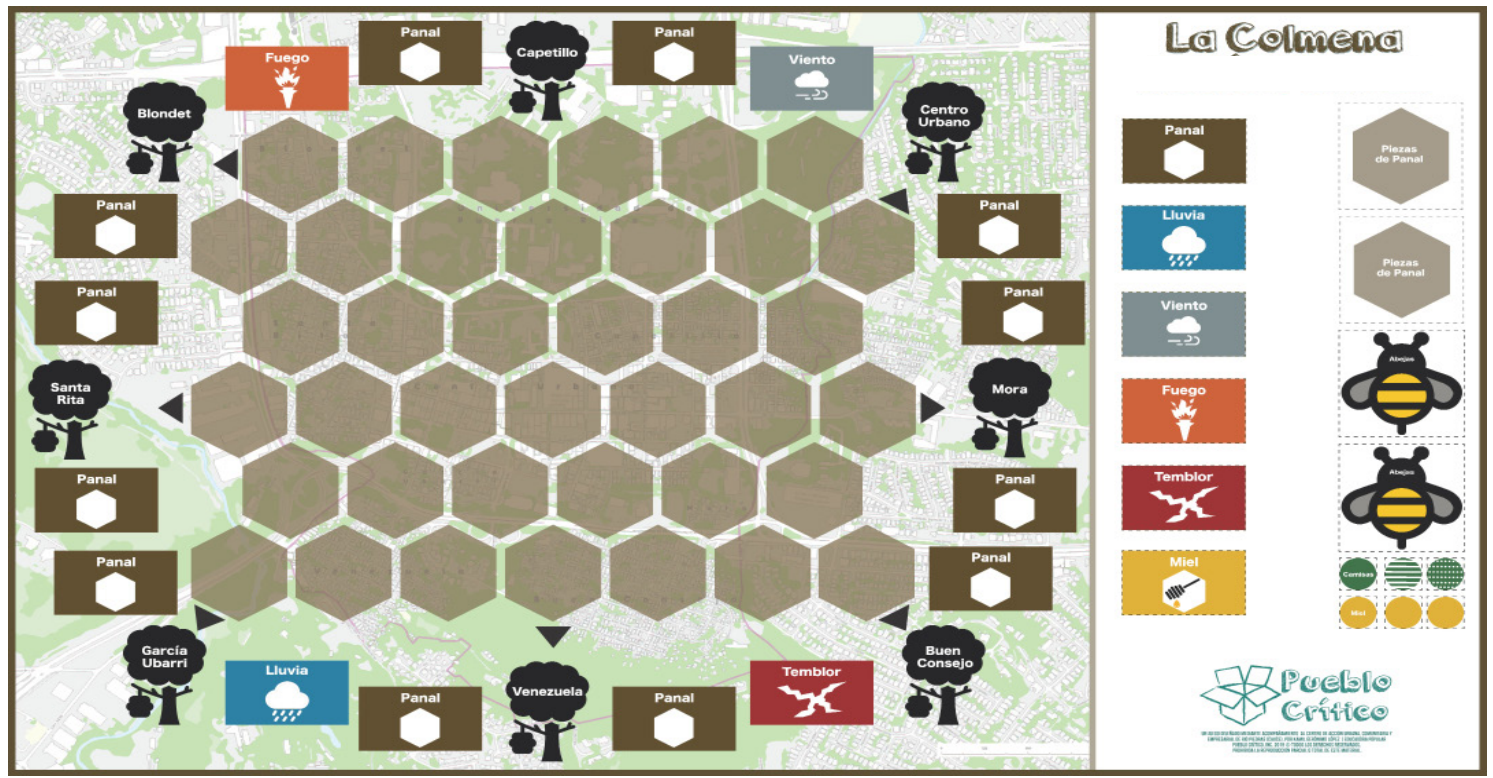
- » A board game to tackle almost any social justice topic. Begin at "start". A die indicates the spaces to advance and when falling in a question mark, raise a balloon question card. Chance lowers tension, "jumps" and "setbacks" bring playfulness, questions rise attention, and feedback keeps enthusiasm. It has been assertive when approaching school violence, human rights and to pursue post-secondary studies. Original language: Spanish.

from  
**\$ 75.00**

Additional cost of modification and adaptation: \$30.00 p/h

### Includes:

1. One banner, size 2.3'W x 3'H
2. Laminated Instructions and Training
3. Kit: Table Top Bell, Carrying Tube, Pawns and, Dice
4. Game Cards (20)



## The Beehive

Gerónimo-López, K. (2019)

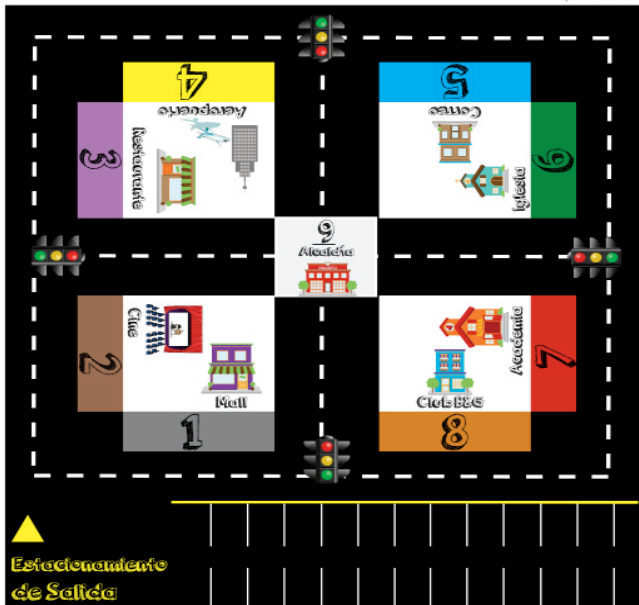
- » A board game to address community life, recognize its virtues and challenges, struggles, achievements and yes, the work to do. Río Piedras community premiered this game; 30 people from 15 to 80 years of age sat down to discuss their internal dynamics, leadership style and their board of directors pressing matters. Also, they discuss a law that protects its infrastructure and the threats that require solidarity, combative and committed community work. A useful game for any community that wants to measure its fever. To play, grab a bee, dress it, roll the dice and coordinate strategies to connect honeycombs, while storms (rain, wind, fire, and earthquakes) will do their part to prevent any community, geographic or functional, from harvesting their honey. Requires adaptation of cards before being played by other communities. Original language: Spanish

from  
**\$95.00**

Additional cost of modification and adaptation: \$30.00 p/h

### Includes:

1. One banner, 5'W x 3'H
2. Laminated Instructions and Training
3. Kit: Table Top Bell, Carrying Tube, and Dice
4. Tokens: 30 Bees and 30 Bee Shirts
5. Tokens: 40 Honeycombs and 40 honeys
6. Cards: 38 Honeycombs and 24 Risks.



## Square Town

Florenzan, A., Gerónimo-López, K. & Rivera, O. (2018)

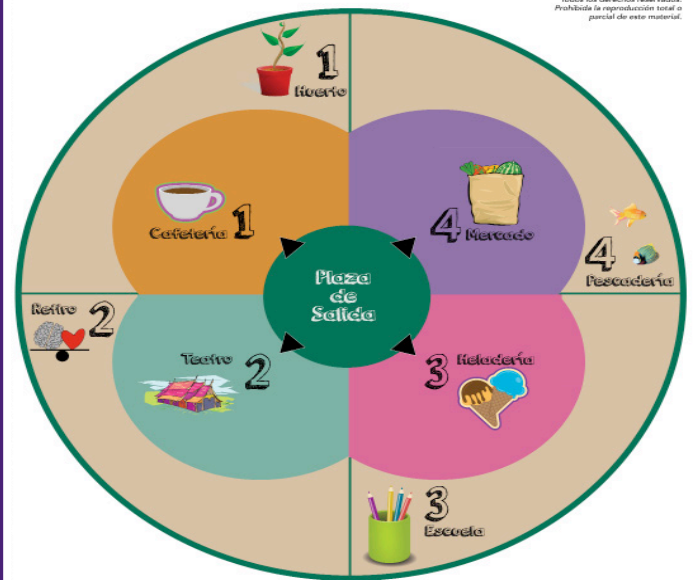
- » Game to reflect life in an authoritarian city. Roll the dice and drive to places, where cards with situations to be solved individually awaits. The situations can be modified to incorporate different oppressions. Used to emphasize how individualism can reinforce oppression and threaten the common good. Main Challenge: Figure out what to do and face what others think of it.

from  
**\$90.00**

Additional cost of modification and adaptation: \$30.00 p/h

### Includes:

1. One banner, size 2.3'W x 3'H
2. Laminated Instructions and Training
3. Kit: Bell, Carrying Tube, Pawns and Dice
4. Game Cards (24) and Plenary Card



## Round Town

Florenzan, A. & Gerónimo-López, K. (2018)

- » Game to reflect on how one lives in a rural "laissez-fair". Players gather in trios, each trio throws the dice and visits places where cards with situations to be solved as a group await them. Used to emphasize how disorganized lifestyles can lack problem-solving skills, resulting in indifference and a threat to the common good. Main Challenge: Achieve agreements between trios and convince the rest of the Town.

from  
**\$90.00**

Additional cost of modification and adaptation: \$30.00 p/h

### Include:

1. One banner, size 2.3'W x 3'H
2. Laminated Instructions and Training
3. Kit: Bell, Carrying Tube, Pawns and Dice
4. Game Cards (16) and Plenary Card

NOTE: Both town board games have been used simultaneously, splitting a large audience between both towns to play for 1 hour and a half. At the end, both groups gathered at a 30-minute plenary session to compare, contrast and evaluate both experiences.

from  
**\$170**



## Justice's Quilt

Gerónimo-López, K. (2017)

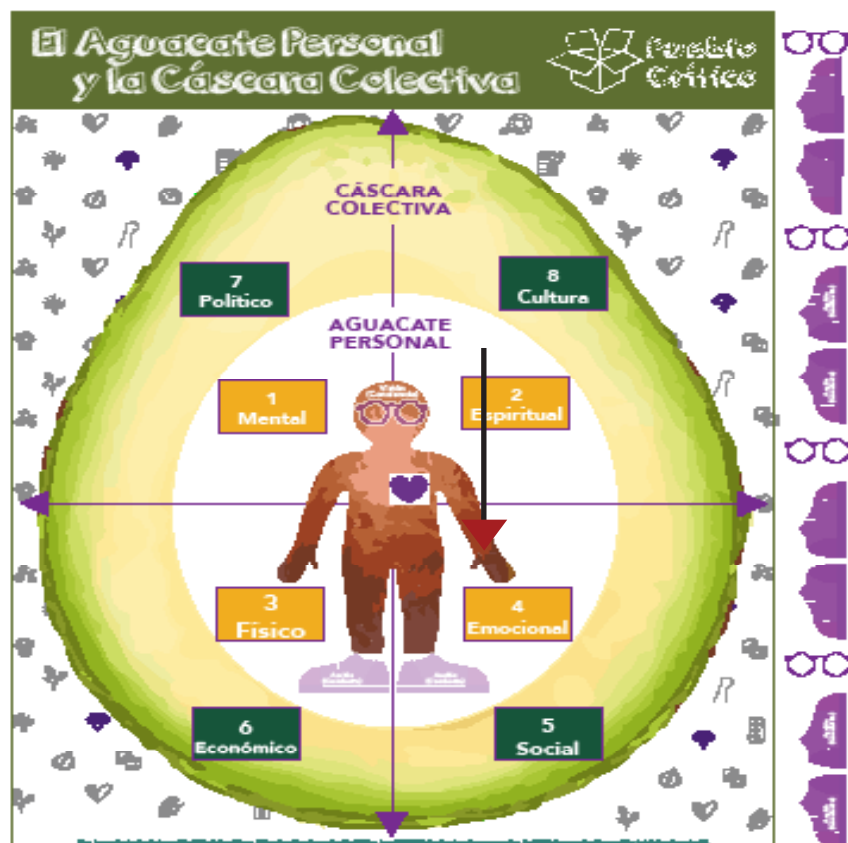
- » Game to face daily obstacles on the way to social justice. Groups choose characters with situations to solve, propose solutions and the plenary endorse their proposals, which advances or backs up each group. Original Language: Spanish.

from  
**\$80.00**

Additional cost of modification and adaptation: \$30.00

### Includes:

1. One banner, size 3'W x 5'H
2. Laminated Instructions & Training
3. Kit: Carrying Tube & Post-It (4 pads)
4. Pawns (5)
5. Game Cards (10)



## The Personal Avocado & The Collective Shell

Gerónimo-López, K. (2017)

- » A game of introspection to dialogue about personal life and collective bodies, from consciousness/ ideology to conduct/ethics at the political, cultural, social and economic level in the national context. Original Language: Spanish.

from  
**\$100.00**

Additional cost of modification and adaptation: \$30.00 p/h

### Includes:

1. One banner, size 2.3'W x 3'H
2. Laminated Instructions & Training
3. Kit: Bell, Carrying Tube, Pawns & Dice
4. Reflection Cards (32)





## The Islands of Activism

Gerónimo-López, K. (2018)

- » A board game to explore the areas of activism represented on islands. The Land of Passions, addresses the reason for struggle, love and commitments. Communications Island includes internal processes and projection, while El Cacicazgo addresses the types and styles of leadership. The Planning Office provides the elements of tactics and strategy, while in Reality the challenges of the context and conjuncture are presented. Finally, the School provides the pedagogy of resistance and the necessary training processes. Those who play will do everything possible to resolve situations that balance the Islands while gaining strength as a movement. A game adaptable to various causes, as the content of the Islands, is modified. Used by a group of up to 16 people, it proved to be a playful and profound tool for synchronizing the ethical-political goals of social work professionals in the past. Original Language: Spanish.

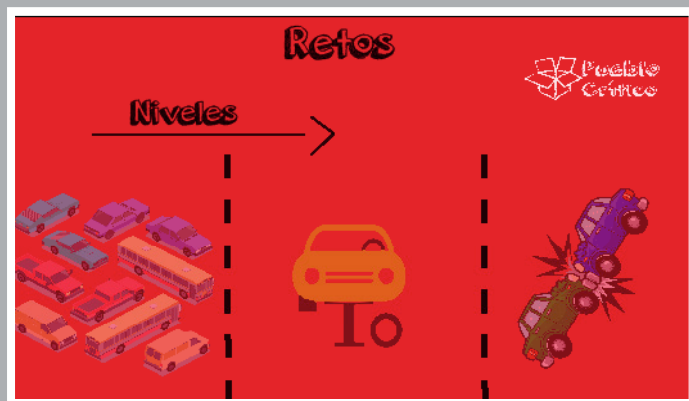
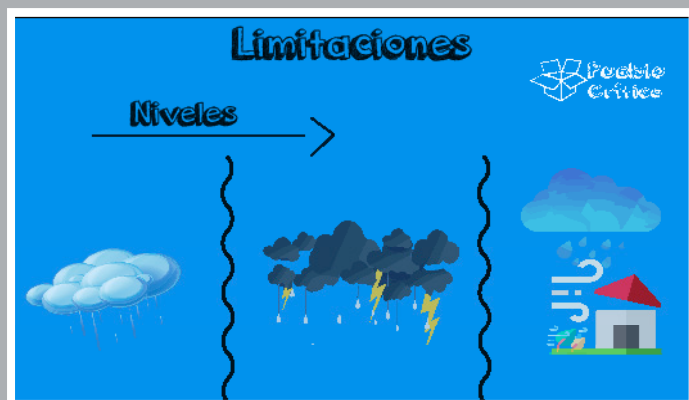
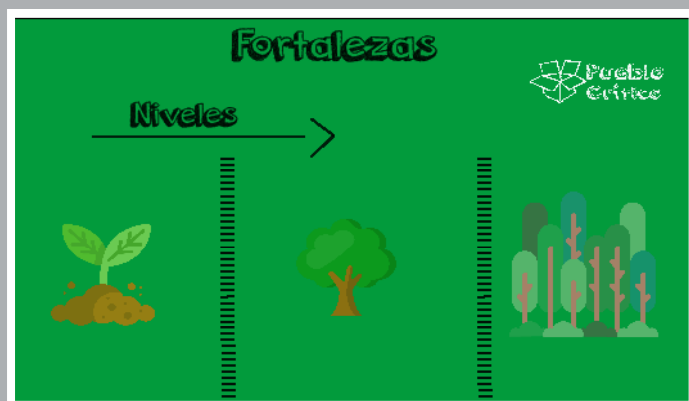
from  
**\$120.00**

Additional cost of modification and adaptation: \$30.00 p/h

### Includes:

1. One banner, size 5'W x 3'H
2. Laminated Instructions and Training
3. Kit: Bell, Tube, Pawns, and Dice
4. Game Cards (60)

## III. Planning Tools



## Needs Assessment

Florenzan, A. & León, C. (2019)

- » A canvas for groups of activists and/or professionals to explore the strengths, limitations, and challenges of work. The dimension in which this material is printed, contributes not only to position ideas and classify them according to the level of intensity, but also allows a panoramic view of reality. The information collected through this exercise allows us to talk about what has been expressed, schedule work based on what is exposed and also determine the enthusiasm and trust among participants. Ideal group size: 15 people. Original language: Spanish.

from  
**\$ 160.00**

### Includes:

1. Three banners, size 5'W x 3'H
2. Laminated instructions & Training
3. Kit: Bell, Tube, Post Its (4 pads), Two-sided Tape (1 roll)
4. Guide Cards (9), three for each banner.



## Jar of Ideas

Gerónimo-López, K., Rivera, O. & Sánchez, R. (2017)

- » A poster to brainstorm about collective aspects. Use post-its and throw in the jar all the possible answers. Used to devise teaching curricula, emotions to attend to, topics to work on and more. When post-its are used color-coded or design, it allows expressing intensity or priority levels of the ideas expressed. Original language: Spanish.

from  
**\$ 70.00**

### Includes:

1. One banner, size 2.3'W x3'H
2. Laminated Instructions
3. Training
3. Kit: Carrying Tube and Post It (4 pads)

## Estacionamiento de Procesos



## Parking of Ideas

Gerónimo-López, K. (2017)

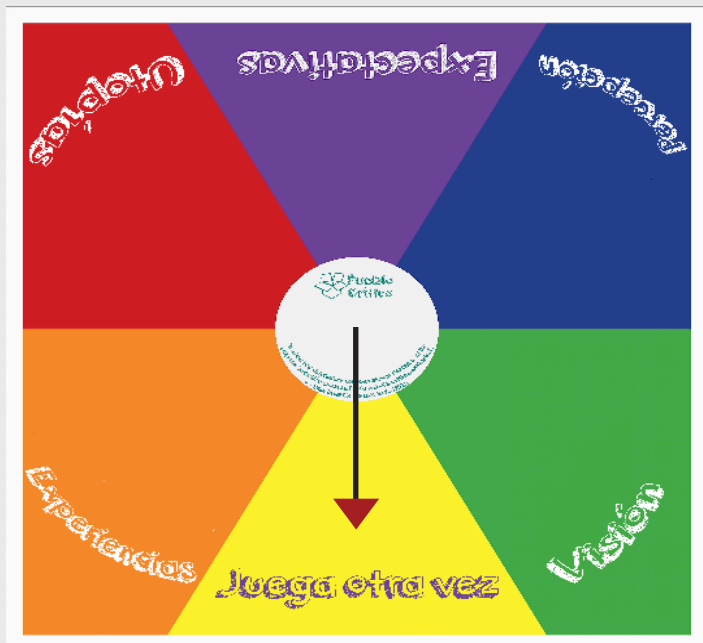
- » The poster is complementary to the ideas tank. Organize post-its here by interest or level of attention required. Roads allow you to create an itinerary of activities in a space of time and even identify what can happen simultaneously. A modifiable tool according to the use for which it is intended. Original language: Spanish.

from  
**\$70.00**

Additional cost of modification and adaptation: \$30.00 p/h

### Includes:

1. One banner 2.3'W x3'H
2. Laminated Instructions
3. Training
3. Kit: Carrying Tube and Post It (4 pads)



Nombre Completo de Junta, Comisión o Capítulo:	Forma de Apoyar los Trabajos #1
	Forma de Apoyar los Trabajos #2
	Forma de Apoyar los Trabajos #3
	Forma de Apoyar los Trabajos #4
	Forma de Apoyar los Trabajos #5
	Forma de Apoyar los Trabajos #6
	Forma de Apoyar los Trabajos #7
Descripción	
Proyectos Recurrentes:	
1. _____	
2. _____	
3. _____	
4. _____	
5. _____	
6. _____	
7. _____	
Contacto: _____	
Teléfonos: _____	
Correo Electrónico: _____	

## The Roulette

Gerónimo-López, K. (2017)

- » Board to reinforce group dynamics. A tool for strengthening human bonds, identifying common aspirations and expectations, relevant life experiences, perception of reality and vision of the work to be done. People spin the arrow and pick up question cards according to the area the arrow landed. They react to these and pass the turn. Great for breaking the ice! Original language: Spanish

## The Coupon's Pad

Gerónimo-López, K. (2018)

- » A tool that facilitates adding people to projects/campaigns and initiatives. Those interested in joining, scan through pages with ticket tasks, fill out the sheet and detach/deliver it to the contact person indicated on the back of the ticket. The ticket collector creates a bank of people interested in contributing to specific tasks and their contact info. The challenge for the organization: to enlist what's needed.

from  
**\$ 70.00**

### Includes:

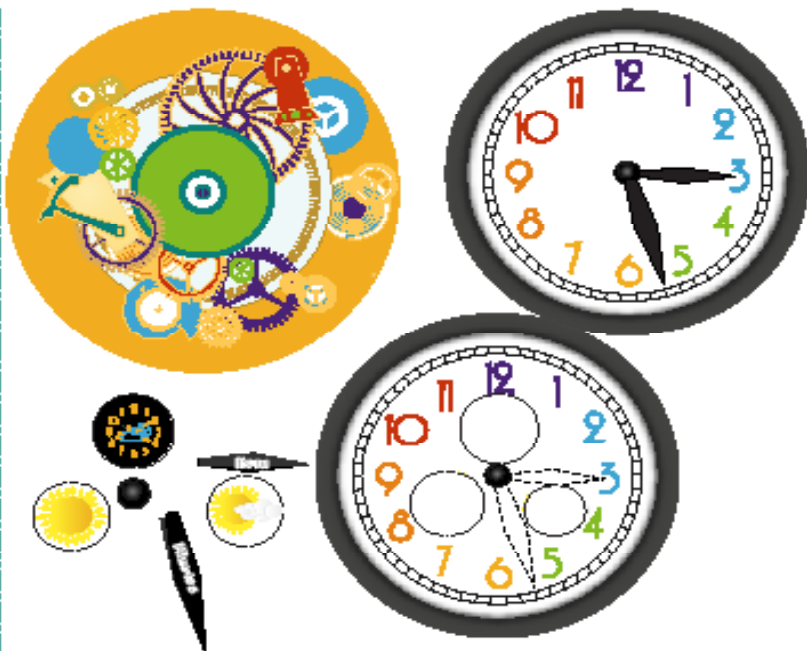
1. One banner, size 2.3'W x 3'H
2. Laminate Instructions and Training
3. Kit: Carrying Tube and Post It (4 pads)

from  
**\$40.00**

Additional cost of modification and adaptation: \$30.00 p/h

### Description:

- Size: 5"W x 8"H
- 10 pages
- Color/Double Sided printing
- Note taking areas
- Original language: Spanish



## The Clock of Ideas

Gerónimo-López, K. & Torres Caraballo, S. (2019)

- » A poster to assemble in parts, guided by a script with premises that trigger the conversation about personal and collective time. If you are interested in estimating the time you have for a personal or collective initiative, use this tool to outline what other dimensions of life it will compete with. First, we explore the notions we have about time, what the clock represents. Then we delve into what is hiddenly happening in each person's clockwork. Those who participate compare and contrast how other people manage their time, their work rhythms, their commitment and willingness to create or undertake something new. One part is collective, the other is a personal introspection and then we return to the plenary discussion. Great for putting your feet on the ground, reaching consensus on what is possible and landing expectations into reality!

from  
**\$75.00**

Additional cost of modification and adaptation: \$30.00 p/h

### Includes:

1. One banner, size 2.3'W x3'H
2. Clock Parts
3. Laminated Instructions and Training
4. Kit: Carrying Tube and Adhesive Tape
5. Script of premises that guide the discussion

# The Menu

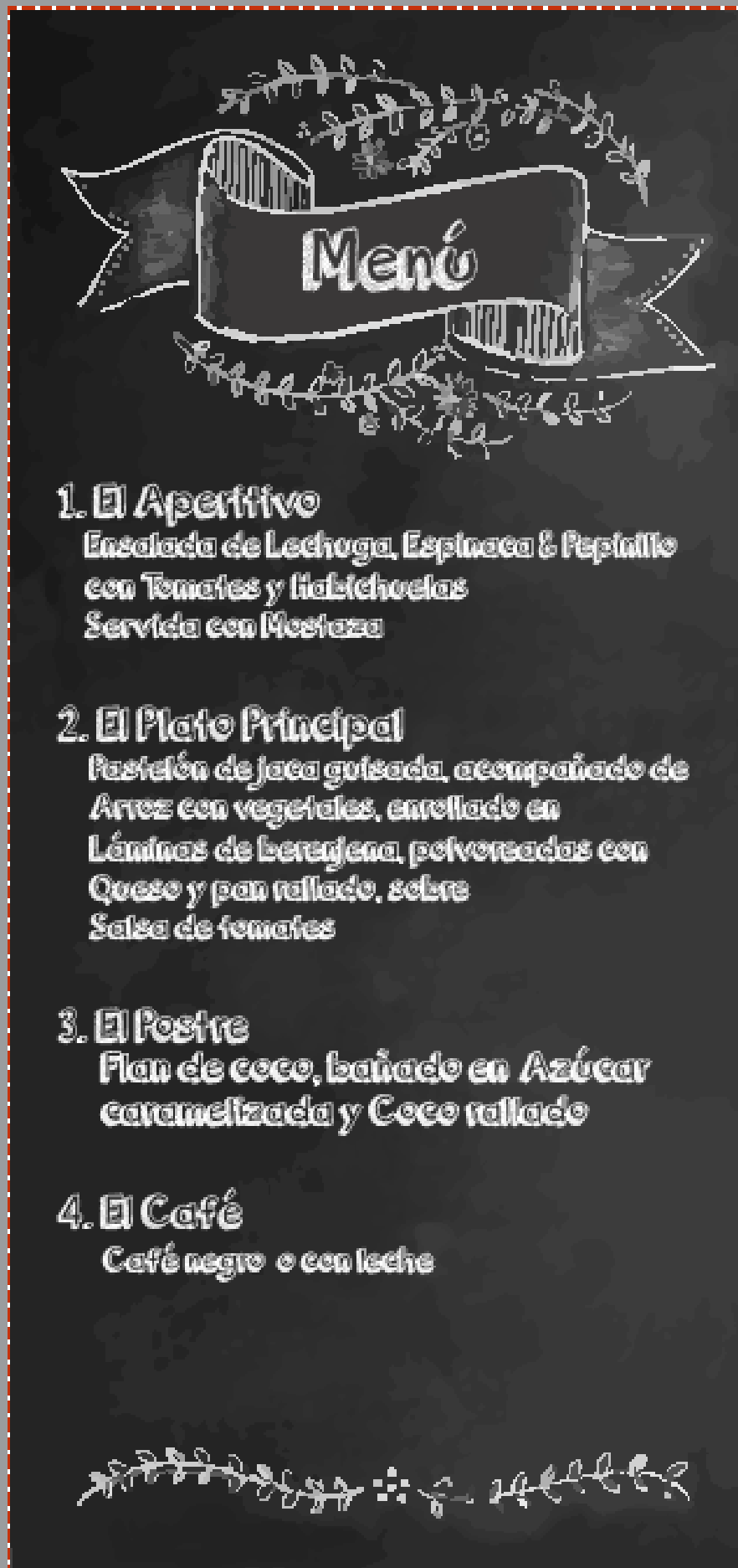
Gerónimo-López, K. (2019)

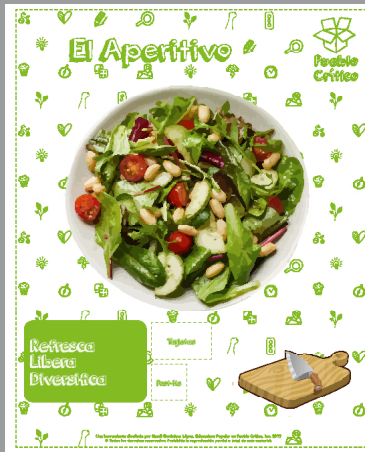
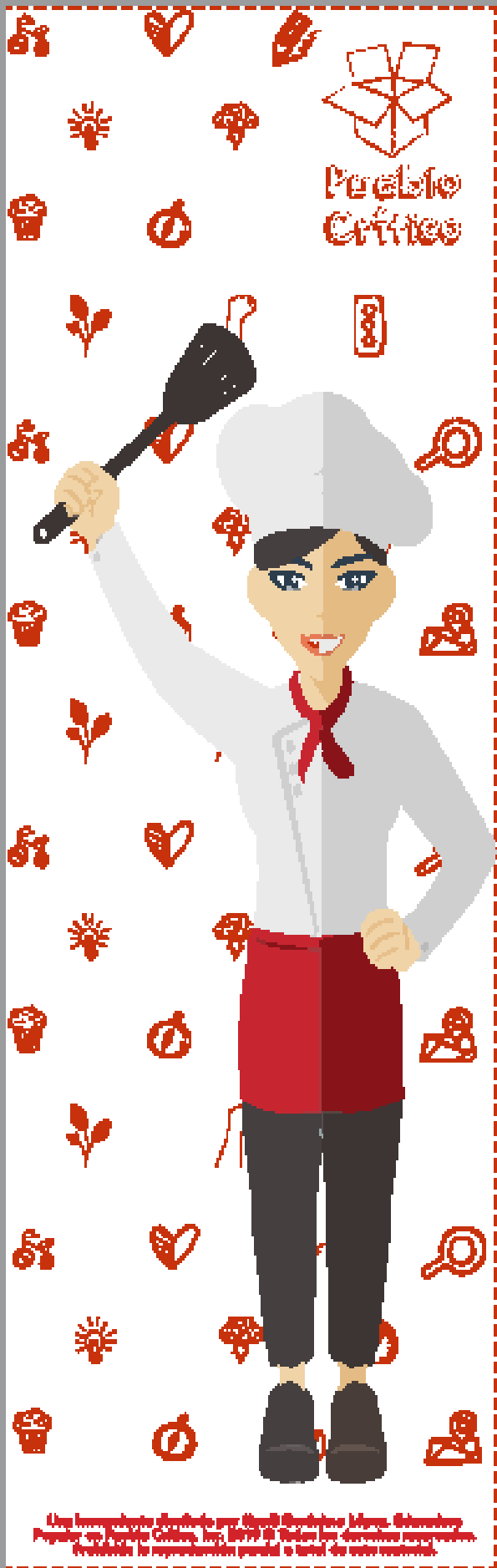
- » A tool to create a participatory capacity-building curriculum. Starting with the identification of topics to work on. From there, delimiting each thematic depth (how far do you go with each topic?) And the order of priority (what do we practice first and what do we practice later?). Using the culinary metaphor, an educational program can be structured according to the needs and interests of those who will participate in it. Each idea is expressed on post-its and pasted on the plates as the discussion is guided.
- » Each menu item gathers the thematic interests that those who participate would like to address, allowing those who will facilitate the process to recognize the real possibilities in terms of content, time and resources.
- » After expressing each appetite, the Digestion poster allows a group to select what is feasible, discard or postpone what is impossible, organize and negotiate the order of priorities of the selected topics.
- » We invite you to use this tool to build training processes in a participatory way.
- » Original Language: Spanish.

from  
**\$ 150.00**

## Includes:

1. 6 Banners, size 2.5'W x 3'H
2. Laminated instructions & Training
3. Kit: Ring Bell, Tube, Post-Its (6 pads), Two-sided Tape (1 roll)
4. Question cards (12)





# 7

## Childcare

Pueblo Crítico recognize that one essential aspect for the participation of those in organizing is the care of their children. With this in mind, we provide day and night care services at home, either in residences or at event venues. The idea is for guardians to focus on their work, organization, rallies, education, training, and fighting the system tasks, with the certainty that their children are cared for, fed, entertained and educated by social workers and educators. We have tools and activities in which children can play while expressing themselves over the real-life from a critical and colorful perspective in tune with their ages and educational interests. We take care of children and youth from their first month onwards. We coordinate the necessary staff according to the number of participants and their age ranges. We rate according to the hours and staff needed.

### CHILDCARE

#### 10 STEPS PROCESS

1. Contact us
2. Fill the Service Request Form
3. Submit the Form
4. Discussion of the Request
5. Quote
6. Service Agreement
7. Coordination
8. Service Offering
9. Billing
10. Service Evaluation & Review

## Ages Ranges & Staff

0 to 1 years

= 1 staff for each 2 infants

1 to 3 years

= 1 staff for each 3 toddlers

4 to 8 years

= 1 staff for each 5 children

9 to 12 years

= 1 staff for each 6 children

12 and above

= 1 staff for each 8 children

# Experience



**En tiempos  
de lucha...**

**Pueblo  
Crítico**  
presenta

**CUIDO NOCTURNO  
para peques y jóvenes**

Nos unimos al Pueblo que se manifiesta, en particular a **madres, padres y personas cuidadoras** de nuestra niñez, ofreciéndoles cuidado nocturno a cargo de maestras y profesionales del trabajo social mientras transcurren las manifestaciones. Contamos con espacio amplio y opciones de entretenimiento. Proveeremos experiencias creativo-formativas de Educación Popular a diversas edades para leer el país que vivimos y diseñar el país que soñamos.

Day & Night Childcare  
July, 2019

## Description:

In July 2019, the people were rallying, so we supported the demonstrations by providing care for the offsprings of those interested in marching that were looking for trustworthy childcaring. The service was highly demanded, free and strictly organized. Other people supported the initiative to provide snacks during the day and night.



# contact us

If you feel or think that Pueblo Crítico can accompany in any way the processes that you live on a personal, professional, community or organizational level, contact us.

**servicios@pueblocritico.org**  
**www.pueblocritico.org**  
**787-6280-6594**



**@pueblocritico.org**



**@pueblocritico**



**@criticopueblo**



**Pueblo Crítico**



